

SMOKE-FREE FORT WORTH

A SMOKE-FREE WORKPLACE LAW WOULD BENEFIT FORT WORTH EMPLOYEES AND BUSINESSES

Numerous studies show smoke-free laws do not adversely affect businesses.

- Evidence from peer-reviewed studies examining objective measures such as taxable sales revenue and employment levels shows that smoke-free policies and regulations **do not have an adverse economic impact on the hospitality industry.**
- **Alcoholic beverage sales were not affected** by the El Paso smoke-free ordinance, enacted in 2002, according to a study examining the relationship between the ordinance and bar revenues.
- Research conducted in communities in Texas, Wisconsin, Florida, New York, Massachusetts, California, Oregon and Washington showed that smoke-free ordinances had **no negative effect on bar sales.**

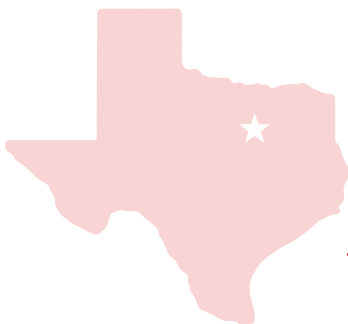
A 2003 study that provided a comprehensive evaluation of all available studies on the **economic impact of smoke-free workplace laws** around the world concluded that these studies report **no impact or a positive impact on sales or employment.**



A comprehensive smoke-free workplace ordinance in Fort Worth would save businesses money and protect employee health.

- According to a 2011 study, a statewide smoke-free workplace law in Texas would result in approximately **\$404 million in health care and productivity savings** to the state's economy biennially.
- According to the U.S Centers for Disease Control and Prevention, cigarette smoking and secondhand smoke (SHS) costs **\$156 billion in productivity losses** annually.
- Smoke-free policies provide **full protection from exposure to SHS.** Separate areas, indoor air cleaning and ventilating buildings do not eliminate exposure.

Smoke-free businesses ultimately save money on health care costs, insurance, maintenance and other direct or indirect costs of SHS.



All Fort Worth workers and residents
deserve to breathe clean indoor air!